### Does Generative AI Infringe Copyright?

James Grimmelmann Cornell { Tech | Law School }

Capital District Library Council April 9, 2024 Katherine Lee, A. Feder Cooper, & James Grimmelmann, *Talkin' 'Bout AI Generation: Copyright and the Generative AI Supply Chain,* Journal of the Copyright Society of the U.S.A. (forthcoming 2024)



Katherine Lee



A. Feder Cooper

(1) GETTY IMAG (a company incorporated under th	J. 1		nd J. DOE 2, individua l others similarly situa		F F	G., R.F., J.D. and G.R., alf of all others similarly
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(5) ISTOCKP	Sarah Silv	VERMA		Dlaintiff		
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(a company incorporated under th			MICROSOFT CORP		ENAL INC	individual;
			OPENAI LP, OPENA		, , ,	individual;
	V.		OPENAI OPCO LLC, OPENAI GLOBAL LLC,		N, an individual;	
-aı				AI CORPORATION, LLC, and OPENAI		iv, all illuividual,
PAUL TREMBLAY, an indi	OpenAI, In	vc., a D	HOLDINGS, LLC,			presentative Plaintiffs,
Mona Awad, an individu	Delaware lim	ited par				
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v. S.N., J.I and R.R OPENAI, INC., a D <sub>similarl</sub>	, S.J., N.G., C.B., L., C.G, R.F., N.J., behalf of all others	SARAH ANDERSEN, an individual; KELLY MCKERNAN, an individual; KARLA ORTIZ, an individual,				
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						Defendants.

Does generative AI infringe copyright?

Obviously yes

# Copyright in one slide

- "Copyright protection subsists ... in original works of authorship fixed in any tangible medium of expression" 17 U.S.C. § 102(a)
- "[T]he owner of copyright ... has the exclusive right[] ... to reproduce the copyrighted work" 17 U.S.C. § 106(1)



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### Overview

The Common Crawl corpus contains petabytes of data, regularly collected since 2008.

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The corpus contains raw web page data, metadata extracts, and text extracts.

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### Copies everywhere

- There are copies of millions of works
  - In the training datasets
  - In the outputs
  - In the trained models (which can be seen "with the aid of a machine or device," 17 U.S.C. § 101)
- All of these are infringing
- Or I should say, *potentially* infringing ...

Does generative AI infringe copyright?

Obviously no

# Fair use 17 U.S.C. § 107

"[The fair use of a copyrighted work ... for purposes such as criticism, comment, news reporting, teaching (including multiple copies for classroom use), scholarship, or research, is not an infringement of copyright. ... [T]he factors to be considered shall include—

- (1) the purpose and character of the use,  $\dots$
- (2) the nature of the copyrighted work;
- (3) the amount and substantiality of the portion used  $\dots$ ; and
- (4) the effect of the use upon the potential market for or value of the copyrighted work."







### The Warfield/Radio City Sha

The Dead's real 15th anniversary celebration in 1980 v. months, two coasts, and eventually spawned two albums, k Dead Set (see pages 261 and 265). The bicoastal setting to were very different—San Francisco's Warfield Theate way house of 2,400 seats, while New York City's Radio City Music was, well, Radio City—but the Dead's performances in best some of the most treasured moments of the band's early 80

For both the Warfield and Radio City shows, the band returned to a comsimilar to the "Evening with the Grateful Dead" shows a decade before time, the opening set from the New Riders of the Purple Sage. Each perbegan with an acoustic set followed by two electric sets. The Ded hale of acoustic work in the 1970s, and they didn't have much time to rear the Warfield run began, so by some accounts the first acoustic sets ware shaky-not that anyone minded.

Demand for both shows was huge. The Warfield run was extended by three nights, and when tickets went on sale for the Radio City shows, the line at the box office practically filled Rockefeller Center-a publicity bonanza for the band. Many media types who'd been counting the Grateful Dead out for years were surprised.



Above: The Dead play 15 dates at the Warfield Theatre in September Thursday September 25

8 Friday September 26 Saturday September 27 Warfield Theatre San Francisco, California 25 26 27 28 29 30

### Monday September 29

8 Tuesday September 30 Warfield Theatre, San Francisco, California Monday's show sees the band's first performance of "Heaven Help The Fool," from Bob Weir's 1978 solo album of the same name. The final Warfield show saw one of Bill Graham's most inspired acts of showmanship. Returning onstage for the encore, the boys found a table set with glasses and a bottle of champagne-then the house lights came up to reveal the entire audience making a champagne toast to the band. The otherwise brilliant Radio City run was marred by a bizarre dispute

between the band and Radio City's management. The latter objected to promotional posters showing the inevitable skeletons flanking the venerable venue. Evidently not well versed in Grateful Dead iconography the Radio City execs interpreted the posters as a coded message that the band thought that Radio City's days were numbered, and they slapped the band with a million-dollar lawsuit. The misunderstanding was quickly cleared up.

### Bassist bedeviled

The last Radio City night was Halloween, and appropriately enough, technical gremlins kept Phil out of the mix until "It Must Have been the Roses," five songs into the first set.

The show's hosts, Al Franken and Tom Davis, Saturday Night Live writers and performers (and Dead fans), conducted a wickedly funny ongoing parody of Jerry Lewis's annual telethon. They targeted his over-the-top appeals on behalf of needy children, known as "Jerry's Kid's," But the donations in this case were a hit of acid and a ticket to the next GD gig. In addition to generating albums the Halloween Radio City was broadcast on closed-circuit TV and simulcast on FM stations. The show was also released on video, Dead Ahead, in 1995. The significance of the Grateful Dead's

pioneering return to nonelectric performance wouldn't be fully appreciated until 1989, when MTV's Unplugged series began turning on a new generation of rock fans to the delights of acoustic music.

"Radio City, a beautiful and classy venue, brought awe and respect from the 6,000 or so Deadheads who piled in each night. It was also a dreamlike run-every gig had something we dreamed of since we first started lacing up our Grateful Dead sneakers: an acoustic set." ALAN SHECKTER, MUSIC PHOTOIOURNALIST, 2003

### Thursday October 9 S Friday October 10

Warfield Theatre,

Thursday October 2

Warfield Theatre, San Francisco,

Saturday night and The Dead play

Blues" for the first time in 10 year of "Deal" and "Feel Like a Strange"

show appear on Dead Set

Friday October 3

Saturday October 4

Warfield Theatre, San Francisco, California riday's version of "Jack a Roe" appears n Dead Set

### 9 10 11 12 13 14 15 16

Saturday October 11 Monday October 13 Tuesday October 14 Warfield Theatre, San Francisco, California

Three extra shows are added to the Warfield run, and John Cipollina joins the band on Saturday night to play "Not Fade Away">"Wharf Rat">"Goin" Dow the Road"; the same night's performances of "Deer Bem Blues" and "Loser" turn up on Reckoning



The Tour poster for the Dead's October Incerts at New York's Radio City Masie Ha

\* Friday October 31 Radio City Music Hall,

New York, New York The night's "Drums"/"Fire on the Mountain" make it onto Dead Set.

Wednesday October 29 Thursday October 30 Radio City Music Hall, New York, New York Trummer Belly Cobham-a jazz and fusion

legend who'd performed with, among others, Horace Saver and Miles Davis-joins Bill and Mickey for the Thursday "Drums."

Saturday October 25 Sanday October 26 Monday October 27

Wednesday October 2

Music Hal

Thursday October 23

iew York, New York

Saturday October 18

Saenger Theater, New Orleans, Louisian

Between the Warfield and Radio City

runs, the band take the acoustic

electric/electric format to the Cr

City (below) for two nights

8 Sunday October 19



### Example Teacher

BHP was founded in Melbourne in 1885. Billiton was founded in 1860. In June 2001, the two companies merged. In the 2003-2004 financial year, it had total revenue of \$34.087 billion, a total market capitalization of \$136.35 billion. It employed 35,000 people, making it the second-largest mining group company globally. It was listed on stock exchanges in Australia, London, and New York. The company is the world's third-largest supplier of iron ore. The company has more than 100 years of business relationships with China, including importing and exporting mineral products and steel, minerals, and land and sea oil exploration. Board Chairman Don Argus and CEO Charles Goodyear

Over the past 100 years, from the trade of resource products, domestic and foreign joint ventures to the procurement of mining machinery and equipment in China, BHP Billiton has stablished a long-term and friendly all-round partnership with Chinese business partners. As the world's second-largest economy, China is critical to developing BHP Billiton. Over the fast 40 years, BHP Billiton has supplied China with more than 2 billion tons of iron ore and coking coal, liquefied natural gas, copper concentrate, nickel and other resource products in the process of China's rapid industrialization and urbanization providing a solid resource guarantee for China's development. Like many multinational companies, BHP Billiton is a vital participant, witness, contributor, and beneficiary of China's reform and opening up and has forged an indissoluble gelationship with China.

BHP Billiton Group is the world's largest production and distribution enterprise of various

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0	4	Submitted to University Student Paper	6%	>					
\$	5	Submitted to Flinders U Student Paper	5%	>					
	6	Submitted to University Student Paper	4%	>					
	7	Submitted to Swinburn	4%	>					



### Google Books Ngram Viewer



### Fair use everywhere

- Outputs: transformative fair use
- Training data: nonexpressive fair use
- Models: nonexpressive *and* transformative fair use
- ... but what if *some* of the outputs infringe?

Does generative AI infringe copyright?

# Obviously only by users





# YouTube

## Why not notice and takedown?

- Where does the Copyright Act authorize it?
- How can copyright owners find infringing works?
- How can AI companies block infringing outputs?



Does generative AI infringe copyright?









### **Training Set**



Caption: Living in the light with Ann Graham Lotz

### **Generated Image**



Prompt: Ann Graham Lotz





Michael Green @triplux

Experiments I conducted with DALL·E 2 from @OpenAl replicating styles of well known portrait photographers using photo-realistic AI.

. . .



11:23 AM · Jun 30, 2022



### Compare:

- "anna and elsa"
- "ice princess"
- "watch frozen 2"









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An Act for the Encouragement of Learning, by Vefting the Copies of Printed Books, in the Authors or Purchasers of fuch Copies, during the Times therein mentioned.



percas Ppinters, Bookfellers, and ather Perlans habe of late frequently taken the Liberty of Ppinting, Repinting, and Publiching, ortauling to be Ppintch, Repintels, and Publichen Books, and öther Elisteings, without the Confent of the Suthops of Ppoppietops of fach Books, and Elistings, to their berp grant Dettiment, and too often to the Rain-of them and their families : for Prebenting therefore fach Ppatiets for lithe fature, and for the

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