Epic v. Apple: A View from Computer Science

James Grimmelmann

December 7, 2021



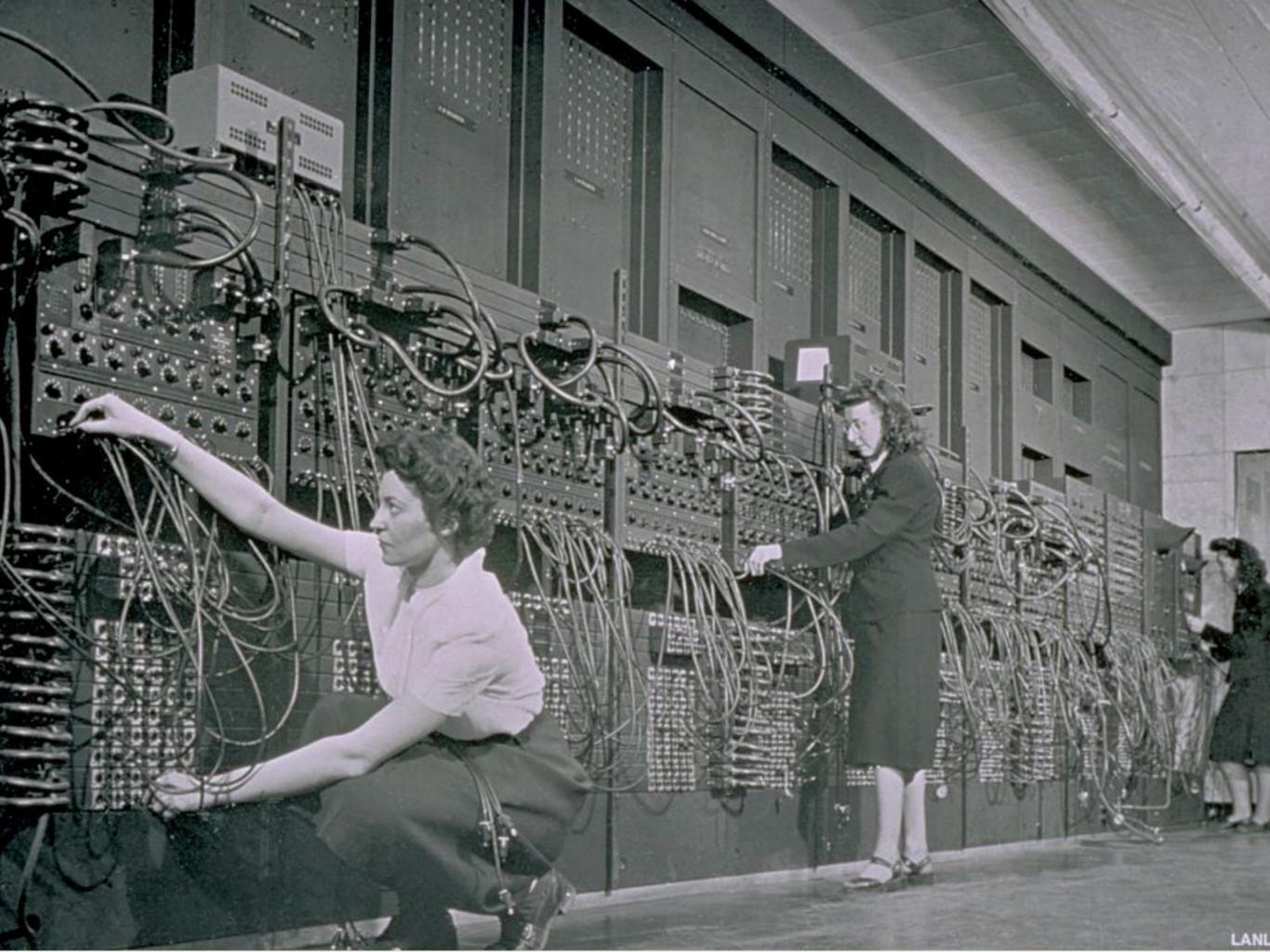


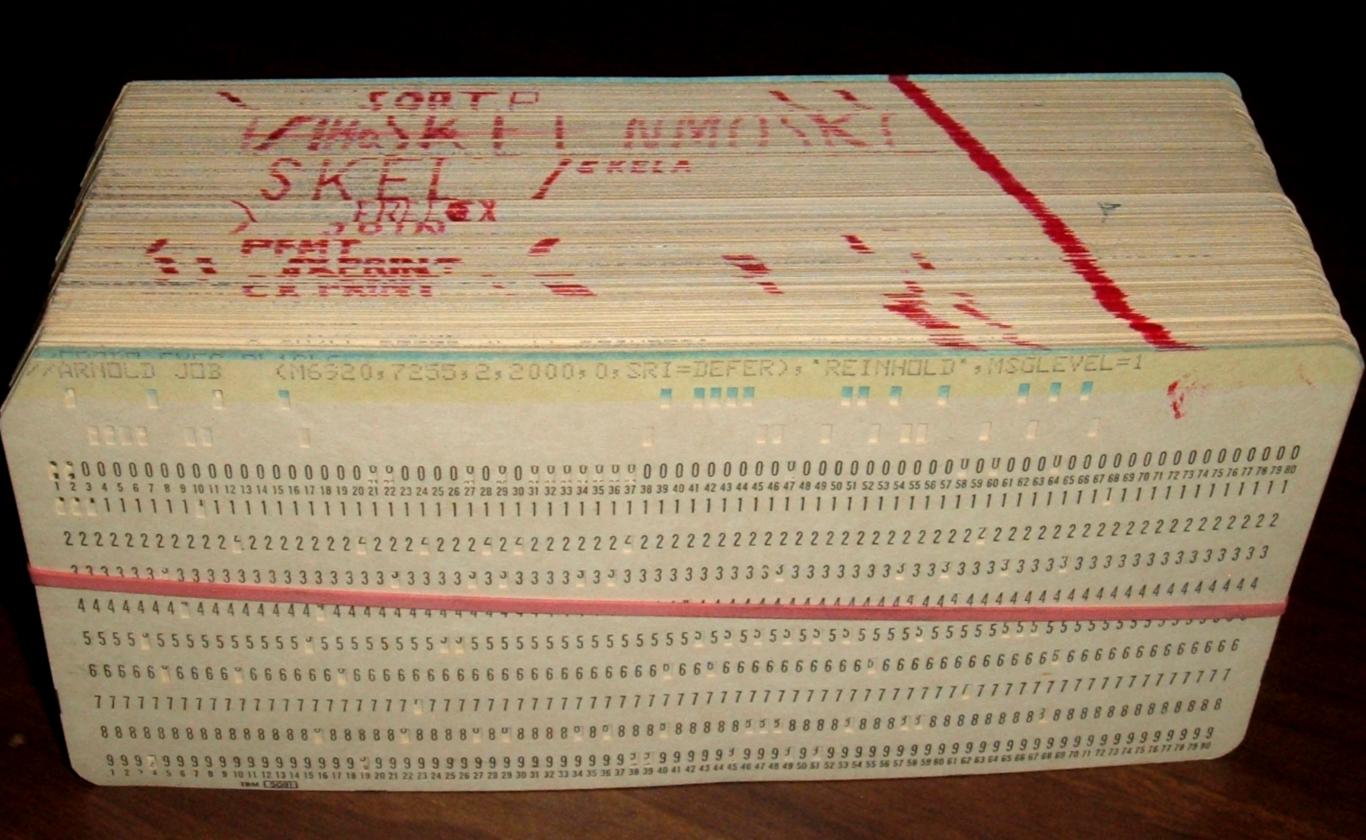




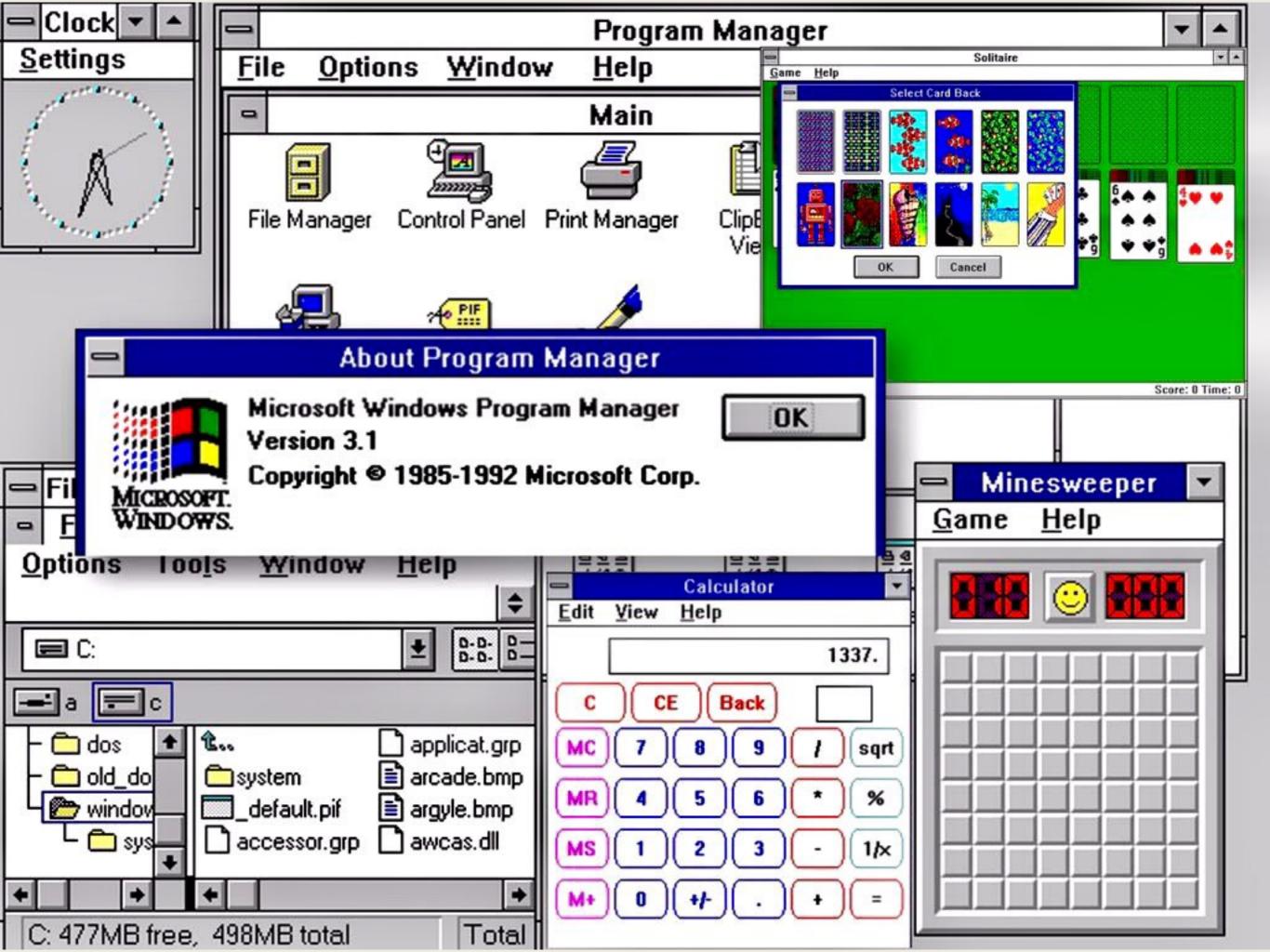












	12	 Steal My Kisses Tears In Heaven Layla Like A Virgin Material Girl Come As You Are Nothingman Losing My Religion Scar Tissue Californication Maria Maria 	0000000000	4:36 4:46 3:11 3:53 4:13 4:35 4:29 3:37 5:21	Ben Harper Eric Clapton Eric Clapton Madonna Madonna Nirvana Pearl Jam R.E.M. Red Hot Chili Red Hot Chili	Dagged Little Day Dagged Little Dunplugged D	000000000	Rock Rock Pop Pop Rock Rock Rock Rock	
	14号	≥ Building A Mystery N	0	4.22	Santana	Supernatural Surfacing	0	Rock	
1	16	 If it Makes You Happy Brown Eyed Girl B To Shine If it Makes You Happy Brown Eyed Girl If it Makes You Happy Brown Eyed Girl If it Makes You Happy If it Makes You Happy	0000	5:23 3:05 3:34	Sheryl Crow Van Morrison Ben Harper	Sheryl Crow Best Of Van Burn To Shine	0	Rock Rock Rock Alternative	としている。
1 2	9	Home Roll	000	3:40	G. Love & Spe	Burn To Shine Has Gone Co Big Calm	0	Alternative Folk Electronic	
2 2	2	ance	000	2:54 4:04	Pearl Jam Sarah McLach	Vitalogy	00	Rock Rock Rock	













Payment will be raised on

5/16/2017 00:47:55

Time Left

02:23:57:37

Your files will be lost on

5/20/2017 00:47:55

Time Left

Ø6:23:57:37

Ooops, your files have been encrypted!

English

What Happened to My Computer?

Your important files are encrypted.

Many of your documents, photos, videos, databases and other files are no longer accessible because they have been encrypted. Maybe you are busy looking for a way to recover your files, but do not waste your time. Nobody can recover your files without our decryption service.

Can I Recover My Files?

Sure. We guarantee that you can recover all your files safely and easily. But you have not so enough time.

You can decrypt some of your files for free. Try now by clicking <Decrypt>.

But if you want to decrypt all your files, you need to pay.

You only have 3 days to submit the payment. After that the price will be doubled.

Also, if you don't pay in 7 days, you won't be able to recover your files forever.

We will have free events for users who are so poor that they couldn't pay in 6 months.

How Do I Pay?

Payment is accepted in Bitcoin only. For more information, click <About bitcoin>.

Please check the current price of Bitcoin and buy some bitcoins. For more information, click <How to buy bitcoins>.

And send the correct amount to the address specified in this window.

After your payment, click <Check Payment>. Best time to check: 9:00am - 11:00am

CLIT 6 M ... J ... L. P... J ...

About bitcoin

How to buy bitcoins?

Contact Us



Send \$300 worth of bitcoin to this address:

12t9YDPgwueZ9NyMgw519p7AA8isjr6SMw



Check Payment

Decrypt

COMPATIBILITY

SPYSHOP

REVIEWS

MORE

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- **Used for Parental Control and Employee Monitoring**

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e.



C Rescue

AAA

WARNING!

COMPUTER MAY BE AT RISK:

55-486-1800

nergency Tech Support call immediately

system may have found (2) viruses that pose a serious threat Rootkit.Sirefef.Spy ./ Trojan.FakeAV-Download

> Your personal and financial information may not be secured.

855-486-1800

9:22 AM Connecting...

🕒 tech support

9:22 AM Connected. A support representative will be with you shortly.

Your desktop is being remote controlled

9:23 AM Support session established with

9:23 AM restarting application as Windows system

9:23 AM Connecting...

9:23 AM Connected. A support representative will be with you shortly.

9:23 AM Connection closed. Attempting reconnection...

9:23 AM Application running as Windows system service

9:23 AM Support session established with

9:23 AM Remote Control started by

Type here and press Enter to send











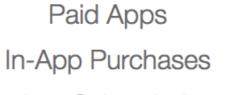








Apple takes a 30% cut of all App Store payments



In-App Subscriptions

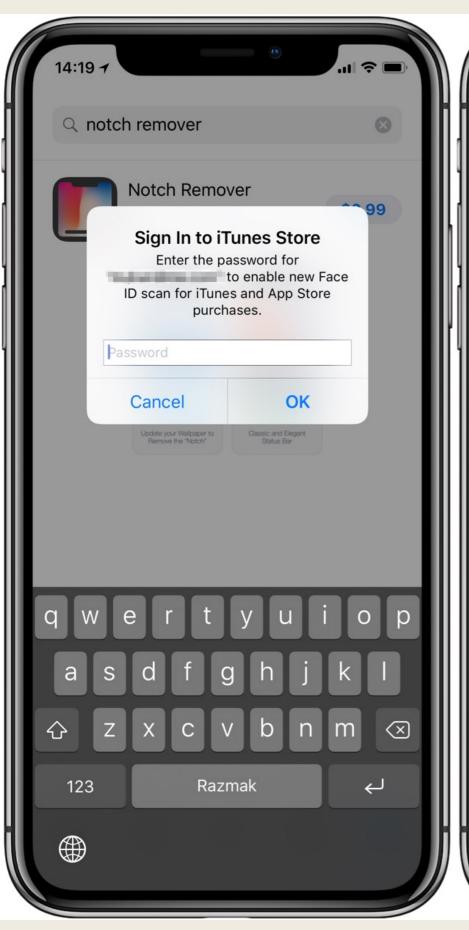


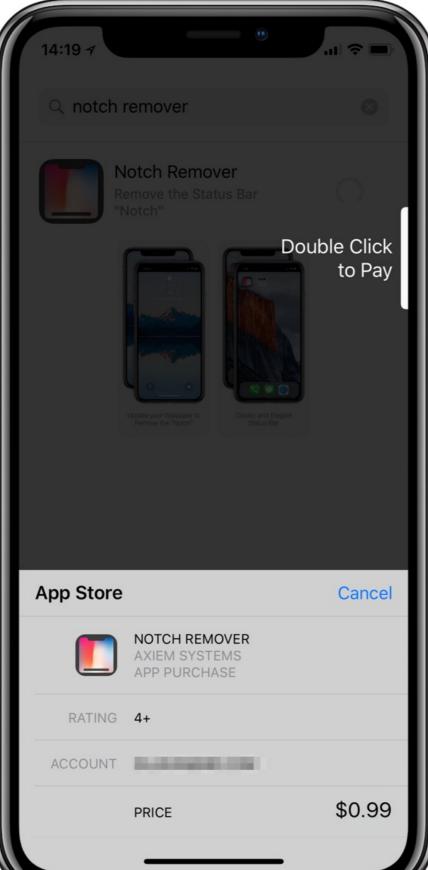
30% 70%

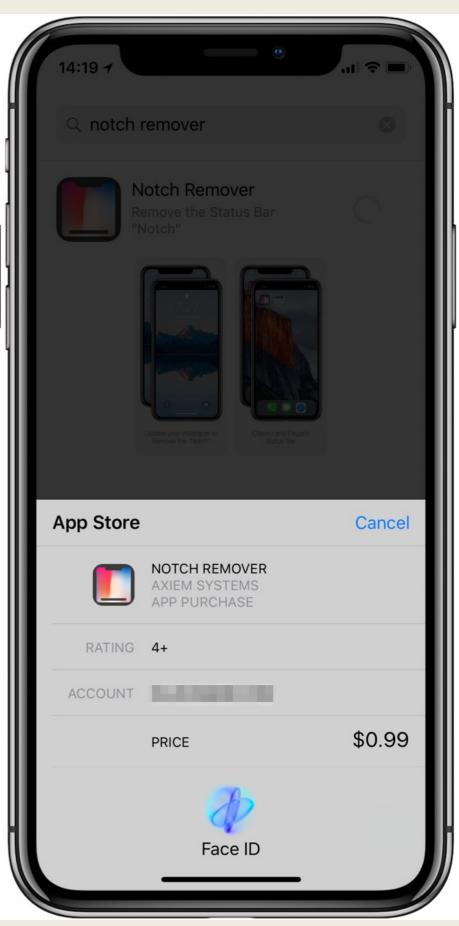
Apple's Cut

Developer's Revenue

MacStories.net | Graham Spencer







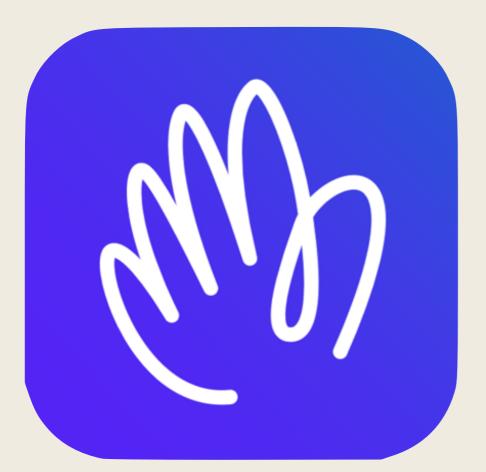
The Apple Bundle

- Hardware
- Operating system
- App installation
- Payment processing

On macOS, the bottom three are nonexclusive

On iOS, the bottom three are exclusive













The court's Solomonic compromise

- All of Apple's iOS restrictions are valid
- Except for the anti-steering provision
 - Epic can now explicitly direct users to make their purchases elsewhere
 - E.g., in a Safari tab on the very same device

A four-way struggle

- Platform providers
- App developers
- Hackers, scammers, etc.
- Users

The first three are all highly creative and highly motivated

