Peer-Produced Privacy Violations

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social network sites

1. profiles
2. connections
3. social graph

(def: boyd & Ellison)
social, networked identity

- self-presentation
- (social) network effects
- “social” = “private” = “safe”
- information flows
facebook is a privacy virus
some privacy (?) harms

- moralistic deans
- creepy ex-boyfriends
- inarticulate “friends”
- bad taste in movies
- unflattering photos
social, networked identity

- identity: control over self-presentation
- networked: explicit representation
- social: whose information?
some tentative thoughts

- peers, not marketers or government
- be very careful about openness
- facebook is inherently privacy-violating
- there is no going back