

# The Virtues of Moderation: Online Communities as Semicommons

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# In the next 15 minutes

- ♣ Motivation

- ♣ Explication

- ♣ Exaggeration

# In the next +5 minutes

✿ Motivation

✿ Explication

✿ Exaggeration



People have intrinsic motivations, but ...

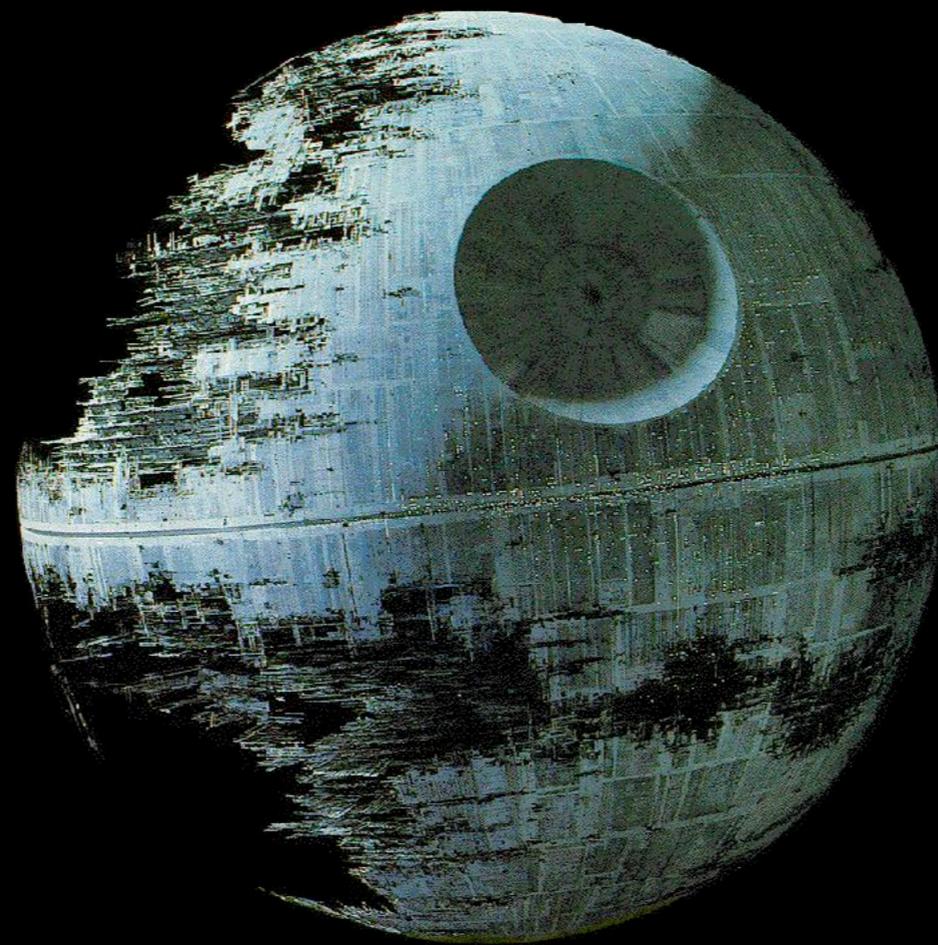


FORD CONTROL ARMS  
BLUE BLACK STRIPE  
BLUE RED STRIPE  
RED WHITE STRIPE  
BLUE WHITE STRIPE

... what about organizational failures?



Does Wikipedia need to be more ...



... authoritarian?

# Are we there yet?

✿ ~~Motivation~~

✿ Explication

✿ Exaggeration

	Rival	Non-Rival
Excludable	Private	Club
Non-Excludable	Common-Pool	Public



Rival

Non-Rival

Excludable

Property

IP

Non-Excludable

Tragedy

Undersupply

	Property	IP
	Tragedy	Undersupply

	Rival	Non-Rival
Excludable	Commons	IP
Non-Excludable	Tragedy	Undersupply

	Rival	Non-Rival
Excludable	Commons	IP
Non-Excludable	Tragedy	Undersupply

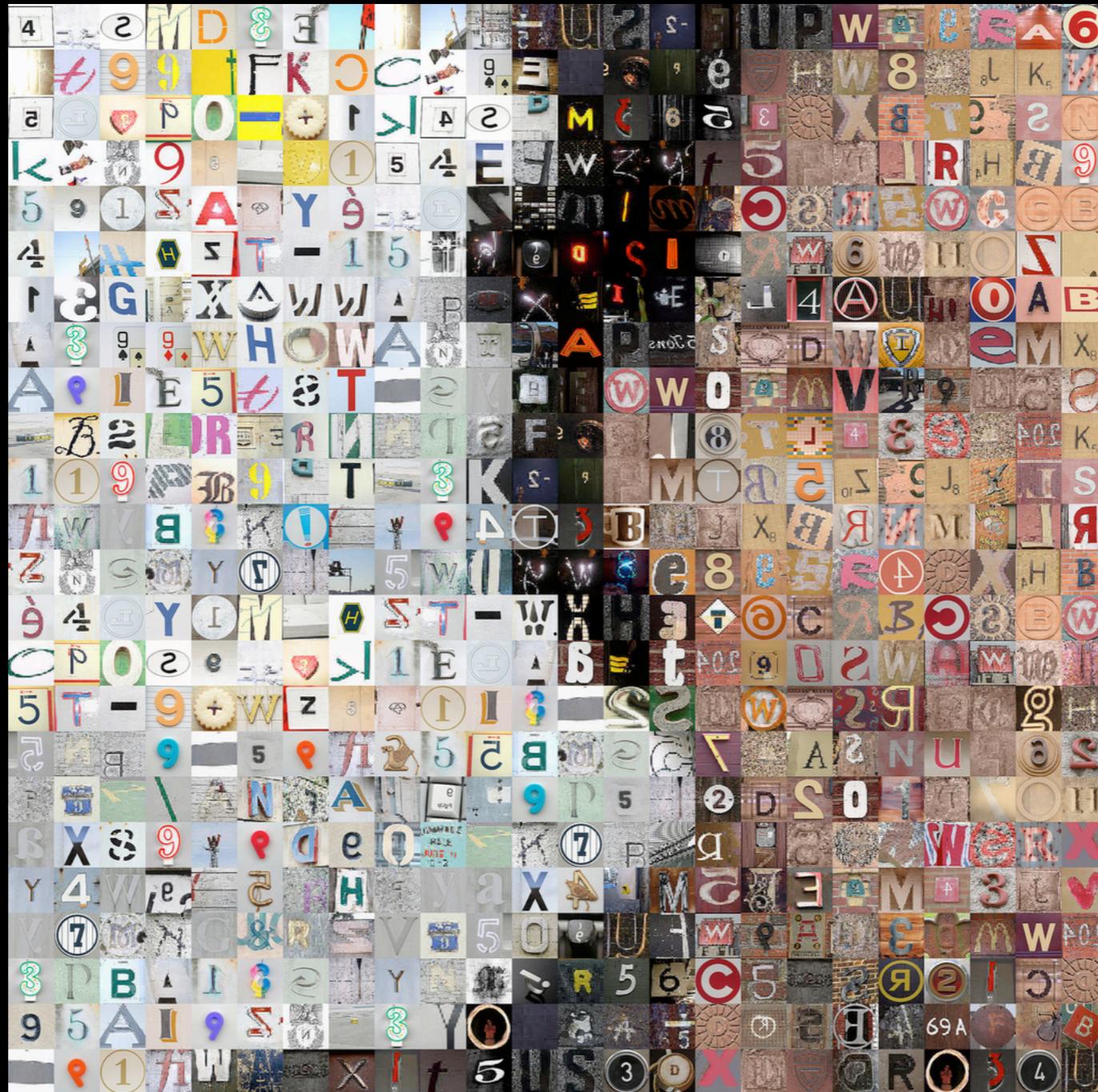
	Rival	Non-Rival
Excludable	Commons	IP
Non-Excludable	Tragedy	Commons

	Rival	Non-Rival
Excludable	Commons	IP
Non-Excludable	Tragedy	Commons

# Offline semicommons



# Online semicommons





Layering

Authors



Moderators



Readers



Content

Infrastructure

Owners



# I'll stop talking soon

✿ ~~Motivation~~

✿ ~~Explication~~

✿ Exaggeration



Norms



Tools



Policies



Admins



(2) Different patterns for different scales



(3) Tradeoffs among different virtues are necessary

(4)  
There's reason  
for optimism



And I'm done.

# Colophon

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