Active Listening

James Grimmelmann IP Scholars 2013

The active listening principle

Speech policy should empower listeners to make choices among competing speakers

Theory

Free speech as a matching problem

- 49,000,000,000,000,000 possible speakerlistener pairs
- Who speaks to whom?
- Who decides who speaks to whom?
- Effectively unlimited transmission
- Limited attention

Who decides?

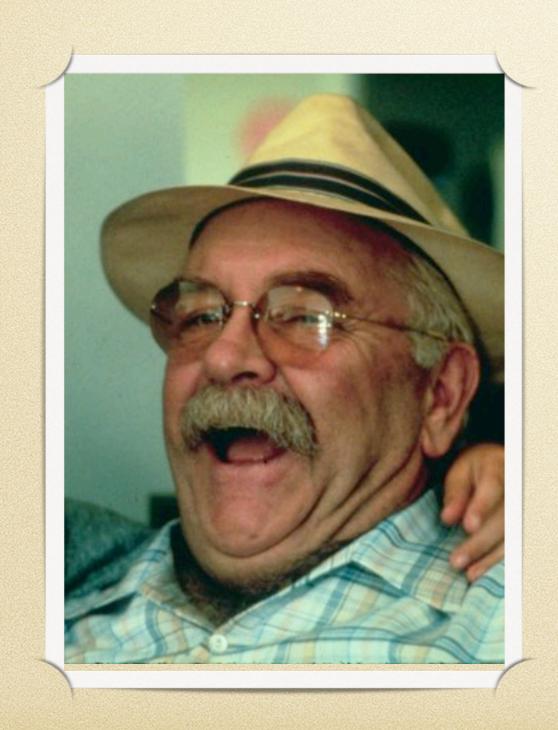
Limited capacity

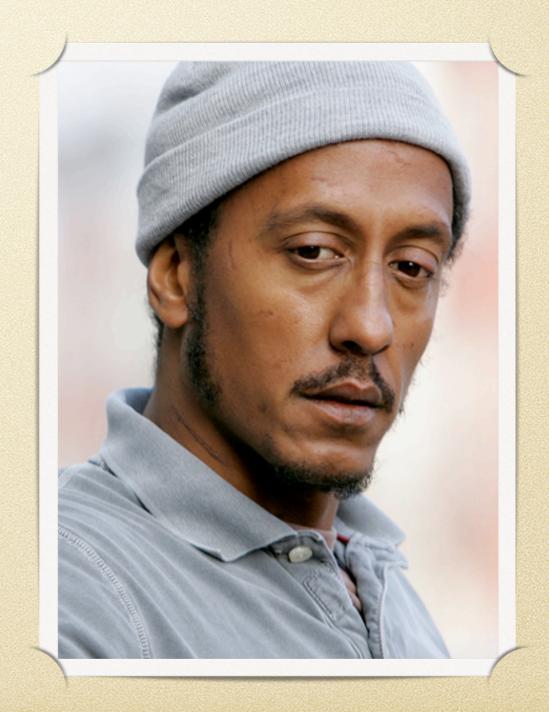
Limited attention

The usual suspects

- Autonomy
- Quality
- Participation

Cocoons and bubbles





Doctrine

Willing listeners

- Listeners as speakers' mirror image
- Traction when speakers' rights are attenuated
- Overbreadth as a proxy for absent listeners

Unwilling listeners

- Victims of speech vs. censorious prudes
- Doctrine ascribes agency to listeners
 - Those who can ignore speech must do so
 - Those who cannot may call on the state

Media access

- Justified in the name of listeners
- But the state decides what they want to hear
 - (Or what they should want to hear)

Filtering

- Listeners' and speakers' choices are substitutes
- Listener filters as a less restrictive alternative
- Government may prohibit evasion of filters

Zoom out

False speech

- Commercial speech, fraud, defamation, etc.
- Ex ante choice of speech fails
- Rational consumers or defenseless dupes?

Right to know

- Embryonic future speakers
- Conscription of speakers is problematic

Discussion