

The Google Dilemma

James Grimmelmann

30 January 2008

Horace Mann School

Senior Technology Seminar



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Jorge Luis Borges (1899–1986)



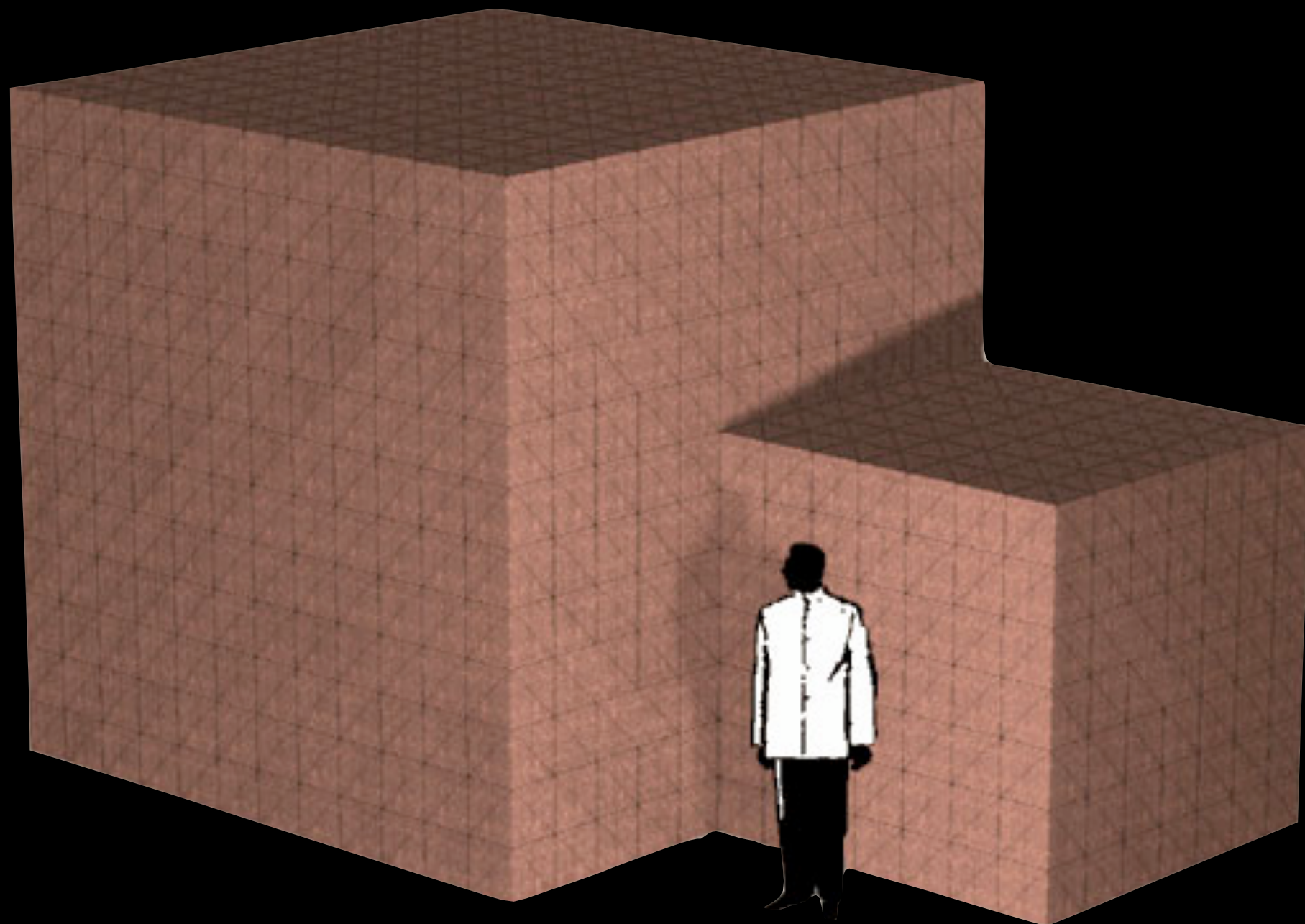
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100 million web sites

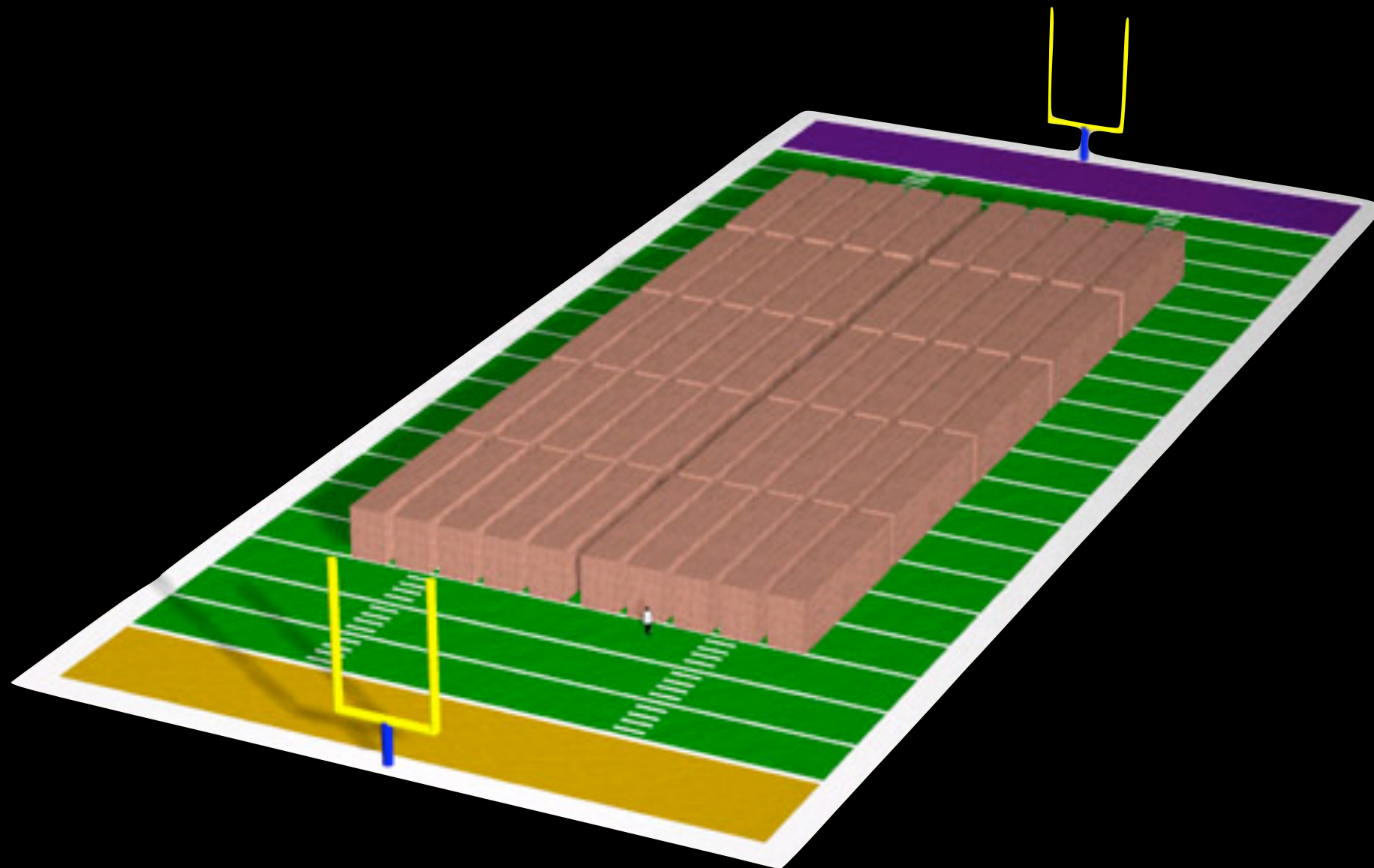
10 billion web pages



one



one hundred million web sites



ten billion web pages

9,007,199,254,740,992
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...five years ago







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Good Afternoon. Welcome to The Mongolian Gerbil Website!

Almost everyone, at one time or another, has heard of gerbils or jirds. Gerbils are very friendly, social, intelligent, funny, lively, and curious animals. They rarely bite and aren't easily frightened. These characteristics and also the fact that Mongolian gerbils are active by day, make these rodents great pets.



I love gerbils already for many years and noticed that people didn't know much about gerbils. And pet shops still give buyers of gerbils none or wrong information. That's why I have made this website, to give you the basic information you'll need when you have Mongolian gerbils or want to keep them. Besides that you'll find also some other interesting information on the [fat-tailed gerbil](#). I hope you will enjoy this website.

There can be mistakes in my spelling and grammar on some pages. This is because I'm Dutch and live in the Netherlands. I would be very happy if you could [contact me](#) to report any grammatical errors.

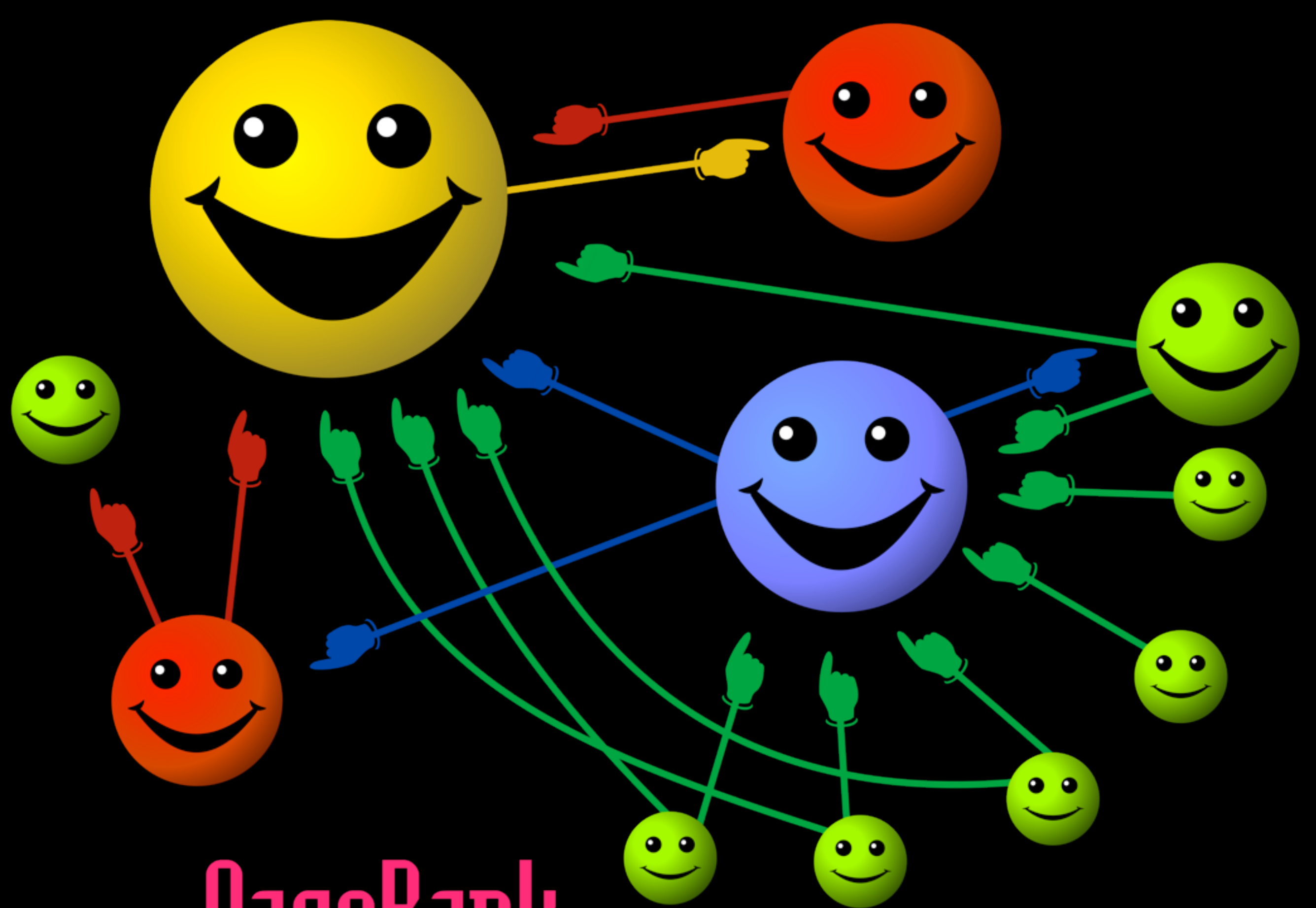
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The Gerbil Forum

This website has a gerbil forum in the English language, where you can chat and discuss everything about gerbils! Do you have questions? Post them on this forum, and others (including me) can answer! And more!

So [register now](#) and become a member of our gerbil community! (Guests can also post messages!) So please





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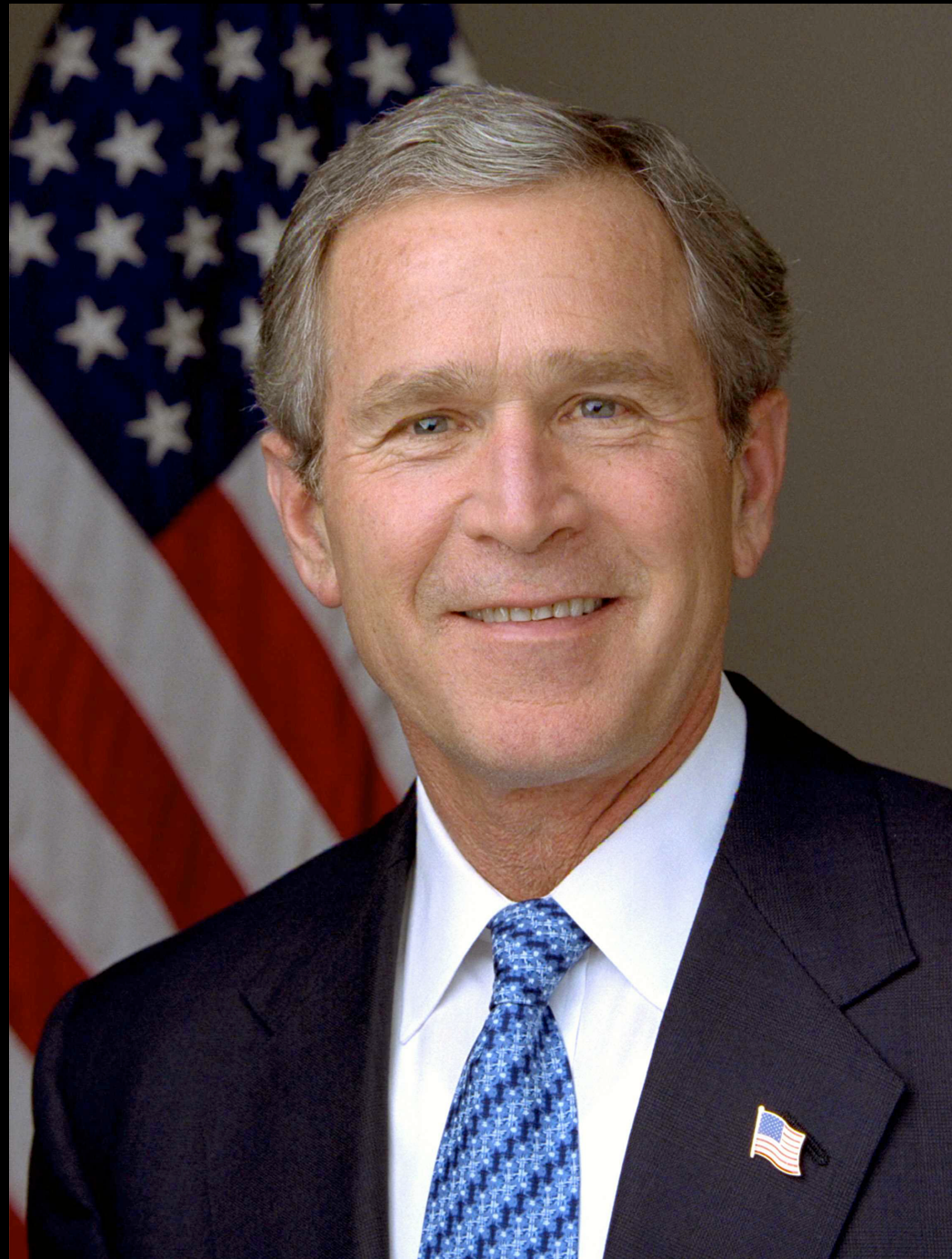
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“internet rockstar”



“talentless hack”



“miserable failure”

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“jew” in 2004



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Jew

From Wikipedia, the free encyclopedia

For the Jewish religion, see [Judaism](#). For other uses, see [Jew \(disambiguation\)](#).

A **Jew** (**Hebrew:** יהודי, *Yehudi* (sl.); **יהודים**, *Yehudim* (pl.); **Ladino:** ג'ודיו, *Djudio* (sl.); **ג'ודיוס**, *Djudios* (pl.); **Yiddish:** ייד, *Yid* (sl.); **יידן**, *Yidn* (pl.)^[4]) is a member of the Jewish people, an **ethnoreligious** group originating in the **Israelites** or **Hebrews** of the **ancient Middle East**. The **ethnicity** and the **religion** of **Judaism**, the traditional faith of the Jewish nation, are strongly interrelated, and **converts to Judaism** are both **included and have been absorbed** within the Jewish people throughout the millennia.

The Jews have suffered a long history of persecution in many different lands, and their population and distribution per region has fluctuated throughout the centuries. Today, most authorities place the number of Jews between 12 and 14 million, representing 0.2% of the current estimated **world population**.^[5] According to the **Jewish Agency**, for the year 2007 there are 13.2 million Jews worldwide; 5.4 million (40.9%) in **Israel**, 5.3 million (40.2%) in the **United States**, and the remainder distributed in communities of varying sizes around the world.^[6] These numbers include all those who consider themselves Jews whether or not affiliated, and, with the exception of Israel's Jewish population, do not include those who do not consider themselves Jews or who are not **Jewish by halakha**. The total world **Jewish population**, however, is difficult to measure. In addition to *halakhic* considerations, there are **secular**, **political**, and **ancestral identification** factors in defining **who is a Jew** that increase the figure considerably.^[6]

Contents [hide]

- Jews and Judaism
- Etymology
- Who is a Jew?
- Ethnic divisions
- Population
 - Significant geographic populations
 - State of Israel
 - Diaspora (outside Israel)
 - Population changes: Assimilation
 - Population changes: Wars against the Jews

Jews

יהודים (*Yehudim*)



Albert Einstein • Maimonides • Golda Meir • Emma Lazarus

Total population

Estimated 13 million^[1]

Regions with significant populations

Israel 5,309,000^[1]

Other significant population centers:

 United States	5,275,000 ^[1]
 France	492,000 ^[1]
 Canada	373,000 ^[1]
 United Kingdom	297,000 ^[1]
 Russia	228,000 ^[1]
 Argentina	184,000 ^[1]
 Germany	118,000 ^[1]
 Australia	103,000 ^[1]
 Brazil	96,000 ^[1]
 Hungary	80,000–100,000 ^[2]

“jew” in 2008

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An explanation of our search results.

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“The beliefs and preferences of those who work at Google, as well as the opinions of the general public, do not determine or impact our search results”

Someone searching for information on Jewish people would be more likely to enter terms like "Judaism," "Jewish people," or "Jews" than the single word "Jew." In fact, prior to this incident, the word "Jew" only appeared about once in every 10 million search queries. Now it's likely that the great majority of searches on Google for "Jew" are by people who have heard about this issue and want to see the results for themselves.

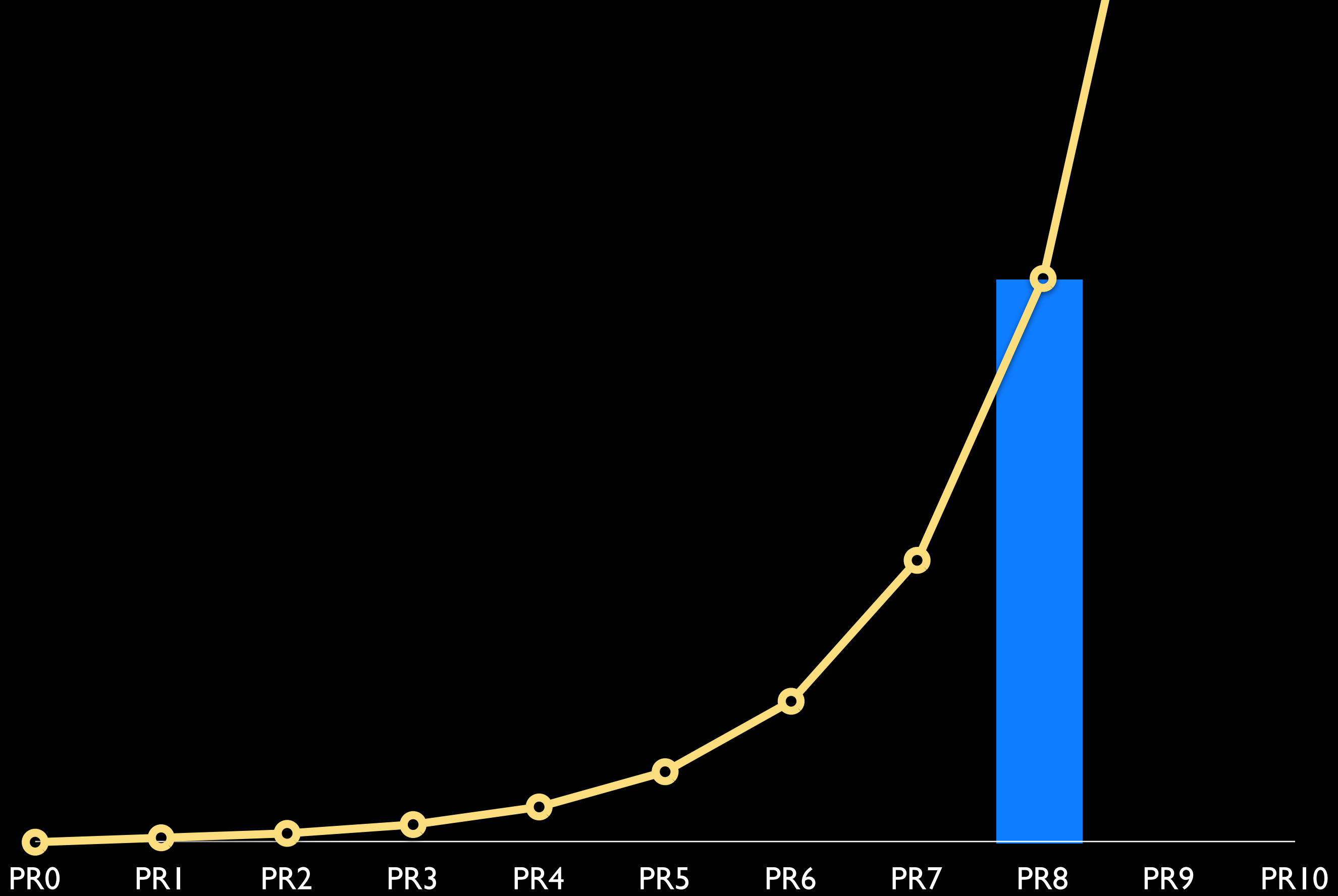
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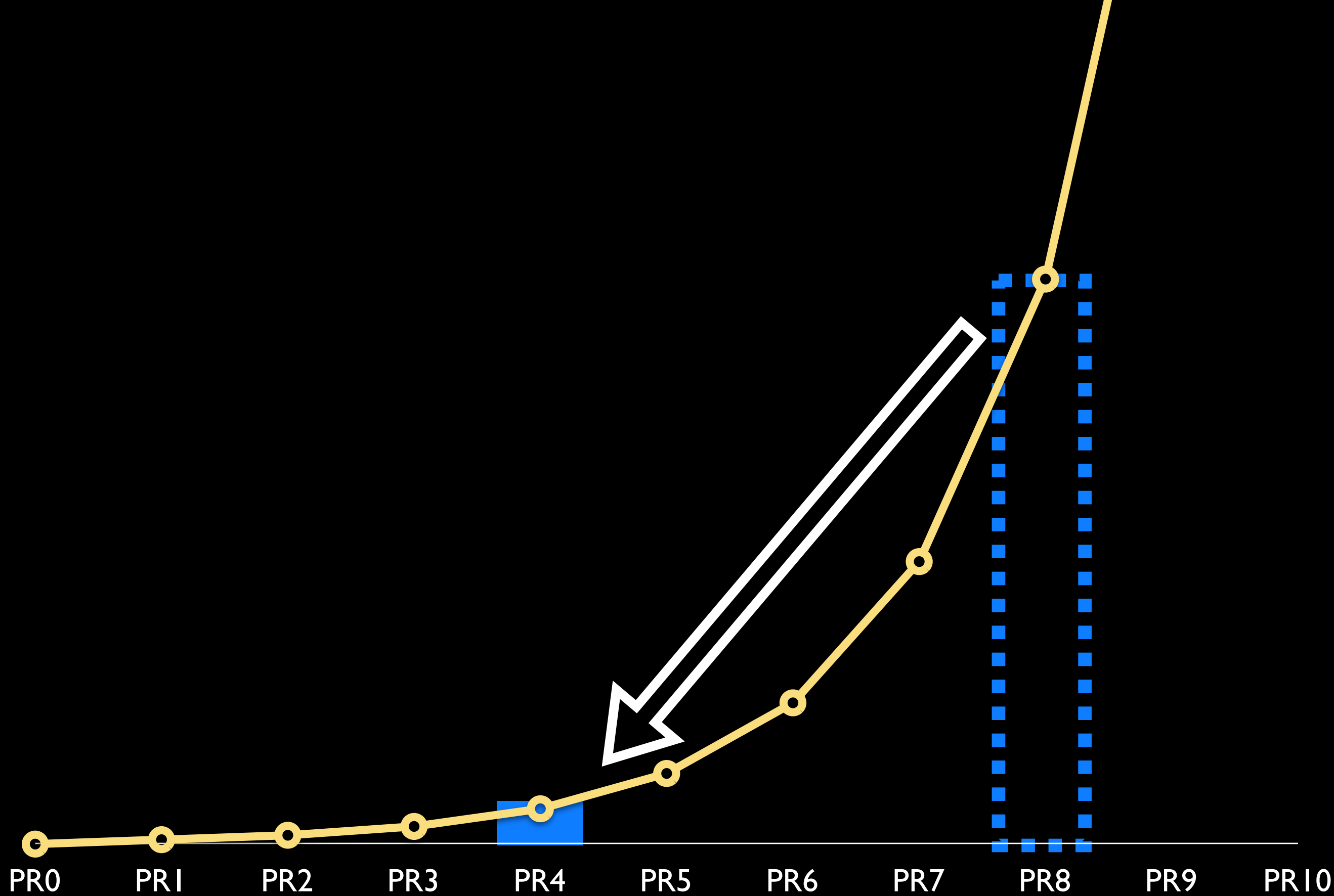
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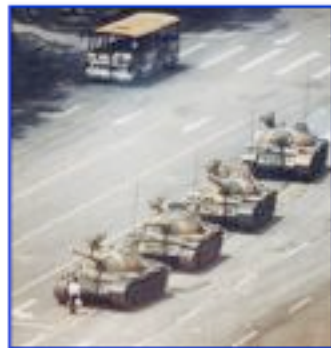
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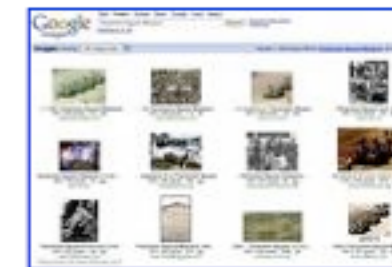
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